

March of the Living



## How can I or my family make a contribution to the Youth Campaign?

There are a variety of ways to make a tax-deductible donation and make a difference for the youth at TBS now and for the future. Gifts can be made by credit card, check or stock transfer. Annual payment plans are available and payable over five years. We have three allocation buckets:

- Scholarships
- Playgrounds/Outdoor Spaces
- Unrestricted

You may also contribute to an existing Named Fund at TBS earmarked for youth scholarships and be counted in this fundraising effort. In addition, major gift naming opportunities are available. More information is available upon request.



High School in Israel - Masada



The Innovative School of Temple Beth Shalom play area



For additional information or to donate, please visit

**[tbsmb.org/youth-campaign](https://tbsmb.org/youth-campaign)**

or

*Contact*

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Temple  
Beth Shalom  
קהילת בית שלום

**YOUTH  
CAMPAIGN  
2022**





## What is the purpose of the Youth Campaign?

The leadership of Temple Beth Sholom identified two key funding needs:

### Scholarships

Temple Beth Sholom is a place of belonging for all who seek it. We have a long history of awarding **scholarships** to children of all ages for families in need. We have been fortunate to have many generous donors who have set up funds and seed money at the temple to be allocated in this compassionate way. Over time, our various scholarship funds to subsidize or cover the cost of school tuition, Israel experiences and URJ summer camps have been distributed and need replenishing. Our call to action is to ensure that there will be enough scholarships for those who require financial assistance.

### Infrastructure

Another vital area to address is our **infrastructure**, our spiritual home, which we strive to protect, secure, and enhance with thoughtfully planned renovations and upgrades. Our playground surfaces need to be replaced; outdated and underutilized equipment is to be removed; and additional security features are to be installed. A priority for the temple is to create an accessible and engaging outdoor space for older children with a basketball half-court. In addition, our seawall which borders the waterfront of our back playground is crumbling and requires restoration. These are just some examples of works to be carried out.



URJ Camp Coleman

## Why are scholarships essential?

Education, summer camp and Israel experiences are proven ways to strengthen a child's Jewish identity and sense of belonging, engaging all of the senses and creating memories, traditions, and friendships to last a lifetime.

To give a sense of the scope of recent needs in our community, for the past four to five fiscal years TBS has **allocate**d an approximate total of \$500,000 in scholarships to children from tots to teens.



TBS Sukkah

## What are the security needs?

Around the edges of our campus, the first point of contact is our precious children in the playgrounds, both at the front main entrance and on the back waterfront. Like many synagogues around the country, we carefully review our security plans with experts in the field and make every effort to secure the perimeters of our beloved campus. Upgrades have been identified for both playgrounds. More information on these enhancements can be found online with the artist renderings of these spaces.



The Innovative School of Temple Beth Sholom play area

## What are the monetary goals?

We seek to raise at least \$2 million to replenish our scholarship funds, renovate our outdoor spaces/ playgrounds, and conserve our seawall. The seawall lines the back playground and protects our children's environment first. It is important to include this in our collective fundraising efforts.

## Who is involved?

Temple Beth Sholom leadership are involved at all levels, including the President and Board of Trustees, the Building Committee for logistics and implementation of the structural work outdoors, Rabbi Gayle Pomerantz, and our volunteer fundraisers. We work with individuals and families to discuss how dollars to this campaign will meet the needs of our congregation and schools. Professional and volunteer leadership within The Innovative School of Temple Beth Sholom, the PTO (Parent Teacher Organization), and jLAB are also raising funds for the Youth Campaign, as these are the primary demographics they serve.

## What is the timeline?

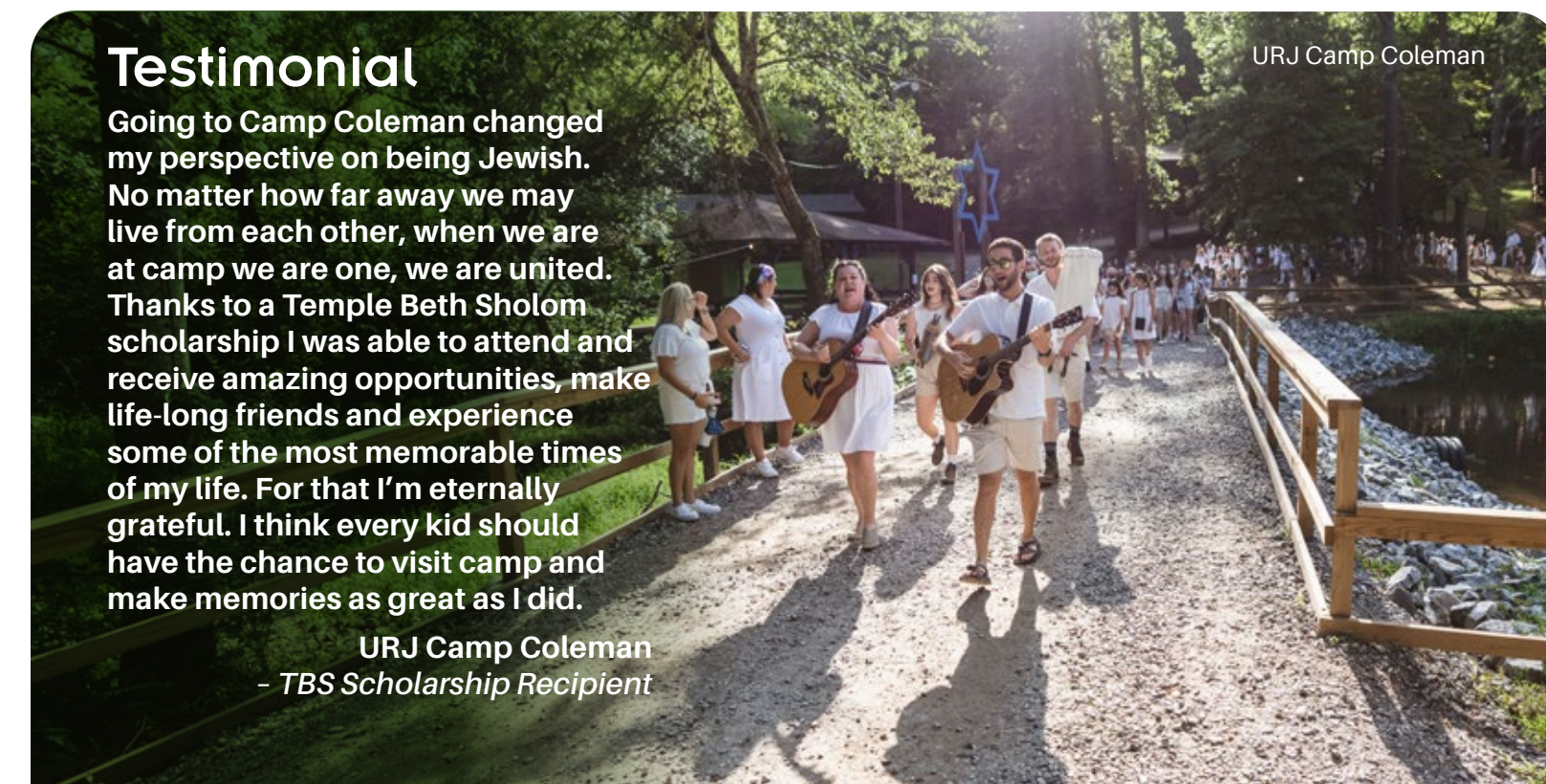
This campaign and the infrastructure improvements will take at least three years to complete. In addition to securing major gifts, we must also go through the permitting process for the outdoor work. The seawall can be completed in two phases and the other works will be strategically timed to have minimal conflict with our active year-round activities.

This campaign launched with SholomFest 2020, our main annual fundraiser, which benefited the Youth Campaign with initial seed money from generous sponsorships and individual donations. This party with a purpose raised awareness throughout our niche groups and brought together school and temple families as one community to honor our youth.

## Testimonial

Going to Camp Coleman changed my perspective on being Jewish. No matter how far away we may live from each other, when we are at camp we are one, we are united. Thanks to a Temple Beth Sholom scholarship I was able to attend and receive amazing opportunities, make life-long friends and experience some of the most memorable times of my life. For that I'm eternally grateful. I think every kid should have the chance to visit camp and make memories as great as I did.

URJ Camp Coleman  
- TBS Scholarship Recipient



URJ Camp Coleman